



# THE WELLBEING RETAINER: YEAR-ROUND COMMUNICATIONS MADE SIMPLE

The Wellbeing Retainer provides a comprehensive communication strategy designed to support your employees throughout the year. This retainer focuses on delivering consistent, high-quality benefits communication across all channels, emphasizing the five pillars of wellness—physical, mental, financial, social, and career.

## WHY THIS RETAINER IS A FIT FOR YOU

This retainer is perfect for organizations committed to fostering employee well-being beyond Open Enrollment - with unlimited deliverables and ongoing updates, this package ensures your employees stay informed, engaged, and supported every step of the way.

By combining strategy with unlimited flexibility, this package helps you build a healthier, more informed workforce. Whether it's creating tailored wellness campaigns, sharing critical benefits updates, or providing engaging educational content, The Wellbeing Retainer offers everything you need to maintain meaningful communication year-round.

## SUPPORT WELLBEING YEAR-ROUND

Learn how The Wellbeing Retainer delivers comprehensive benefits communication with a focus on the five pillars of wellness.

[Learn More About  
The Wellbeing Retainer](#)

## WHAT'S INCLUDED (\$50K):



Guide

*(Custom Covers and Writing Support)*



Hosted Flipbook



Landing Page(s) or Microsite

*(Versions included)*



Unlimited Print  
Collateral Pieces



Webinar(s)

*(Versions included)*



Custom Animated Videos



Access to Video Library



Annual Wellbeing  
Communications Strategy



Writing Services



"Benefit News"  
Monthly Newsletters



Consultant Lead  
with PM Support